Press Release

## FOR IMMEDIATE RELEASE

## Drift Away Massage Therapy Receives 2015 Best of Ballwin Award

Ballwin Award Program Honors the Achievement

BALLWIN July 2, 2015 -- Drift Away Massage Therapy has been selected for the 2015 Best of Ballwin Award in the Massage Therapist category by the Ballwin Award Program.

Each year, the Ballwin Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Ballwin area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Ballwin Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Ballwin Award Program and data provided by third parties.

## **About Ballwin Award Program**

The Ballwin Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Ballwin area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Ballwin Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Ballwin Award Program

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